

RESEARCH WORKSHOP

12 January 2024

Complutense Institute for International Studies (ICEI-UCM)

Programme

Productive capacities, infrastructures, and industrial transformation for upgrading in Global Value Chains

9:30-10:00 *Welcome and opening remarks.* Isabel Álvarez, ICEI-UCM

10:00-11:30 *GVCs, trade, and competitiveness in Europe*

Daniel Herrero, Complutense University of Madrid & ICEI
“How did Mediterranean economies transit to export-led growth? An analysis of the determinants of international competitiveness”

Ioanna Kastelli, National Technical University of Athens
“Global Value Chains participation and export sophistication of European food sectors”

Dimitriou Stamopoulos, National Technical University of Athens
“Sub-national regional GVC participation in Europe”

Chair: **Jeffrey Orozco**, National University of Costa Rica

11:30-12:00 *Coffee break*

12:00-13:30 *Innovation policy for upgrading GVCs*

Jeffrey Orozco, National University of Costa Rica
“Generation of innovation capabilities from institutional changes in the GVC: the case of pineapple in Costa Rica”

Aureliano da Ponte, Complutense University of Madrid
“The Achilles’ heel of the EU-27: design or production of advanced semiconductors? Implications for a technological sovereignty-oriented innovation policy”

Katherin Pinzón, Complutense University of Madrid
“Effects of national innovation systems on the insertion in Global Value Chains of high technology intensity industries: an analysis of the aeronautical industry in Ibero-America”

Chair: **Gerardo Jiménez**, National University of Costa Rica

13:30-15:00 *Lunch break*

15:00-17:00 *GVCs and environmental strategies*

Gerardo Jiménez, National University of Costa Rica
“The Evolution of Costa Rica's Global Coffee Value Chain”

Emilia Eräpolku, Aalto University
“The role of field-configuring events in the environmental upgrading of global value chains”

David Suárez, Complutense University of Madrid
“An industry-level impact analysis of green investments on U.S. Global Value Chains: focus in trade”

Juan Carlos Castillo, University of Campinas
“Firm-level determinants of eco-innovation strategies in Colombia”

Chair: **Ioanna Kastelli**, National Technical University of Athens

17:00 *Closing remarks*

The Catchain project has received funding from the European Union's Horizon 2020 Marie Skłodowska-Curie Research and Innovation Staff Exchange (H2020-MSCA-RISE-2017) under Grant Agreement No 778398.